



The United Republic
of Tanzania
Ministry of Energy



RENEWABLE ENERGY WEEK 2025

Theme: Empowering Sustainability: Advancing
Renewable Energy Solutions

26TH – 29TH
MAY 2025

Julius Nyerere International Convention Centre
(JNICC), Dar es Salaam, Tanzania

SPONSORSHIP KIT



EVENT OVERVIEW

The Renewable Energy Week 2025 (REW2025) is a premier platform designed to accelerate Tanzania's transition to a sustainable and energy-efficient future. Organized by the Tanzania Renewable Energy Association (TAREA), this event convenes industry leaders, policymakers, innovators, and stakeholders to exchange ground breaking ideas, forge strategic partnerships, and showcase cutting-edge renewable energy solutions.

REW2025 presents an unparalleled opportunity to explore the transformative power of renewable energy in shaping a resilient and inclusive economy. With a focus on innovation, policy dialogue, and market-driven solutions, this event will offer an engaging experience through a diverse range of activities, including site visits, expert-led discussions, interactive exhibitions, and high-impact networking sessions.

KEY HIGHLIGHTS:

- **Inspiring Keynote Speeches:** Esteemed thought leaders and industry pioneers will set the stage with insightful perspectives on the future of renewable energy, offering valuable strategies to drive sustainable development.
- **Dynamic Panel Discussions & Workshops:** In-depth sessions will address critical themes such as climate financing for clean energy adoption, the regulatory landscape for emerging technologies like green hydrogen and geothermal power, and the growing role of electric mobility in modern economies. Experts will also discuss gender inclusivity in energy and strategies for scaling sustainable solutions.
- **Technology Exhibition:** A showcase of breakthrough renewable energy technologies and solutions will provide attendees with hands-on exposure to innovations revolutionizing the industry. This is an ideal platform for organizations to demonstrate their expertise and engage with potential clients and investors.
- **Business-to-Business Networking:** REW2025 is not just about learning—it is about forging impactful collaborations. Attendees will engage in structured B2B meetings, forming strategic alliances that drive sectoral growth and investment.
- **Exclusive Site Visits:** A behind-the-scenes tour of a large-scale solar photovoltaic plant will offer practical insights into the implementation, operation, and impact of renewable energy projects, providing an invaluable learning experience for participants.
- **Awards Ceremony:** A celebration of excellence in renewable energy innovation, recognizing individuals and organizations that have made significant contributions to advancing clean energy solutions.

REW2025 is more than an event—it is a movement toward a cleaner, smarter, and more sustainable future. Whether you are an entrepreneur, policymaker, researcher, or investor, this is your chance to be part of an initiative that will shape the trajectory of renewable energy in Tanzania and beyond. Join us in driving impactful change and harnessing the full potential of renewable energy for a prosperous and sustainable future.

WHY SPONSOR REW2025?

Sponsoring Renewable Energy Week 2025 offers a unique opportunity to position your organization as a leader in the renewable energy sector. This event provides unparalleled visibility, brand recognition, and networking with key stakeholders, including policymakers, investors, and industry professionals. By aligning your brand with REW2025, you contribute to a sustainable energy future while gaining access to a targeted audience of decision-makers and innovators.

SPONSORSHIP BENEFITS

				
BRAND EXPOSURE Extensive marketing and media coverage through event promotions, social media, and press releases.	NETWORKING OPPORTUNITIES Engage with industry leaders, potential partners, and investors in exclusive B2B sessions.	THOUGHT LEADERSHIP Position your company as an expert through speaking opportunities, panel discussions, and thought leadership articles.	LEAD GENERATION Direct access to a highly engaged audience of renewable energy professionals and decision-makers.	EXHIBITION SPACE Showcase your products and services to a targeted market of industry professionals.



BRANDING AND VISIBILITY	TANZANITE (20,000 USD)	DIAMOND (12,500 USD)	GOLD (6,250 USD)
One page company profile on the final event report	✓		
Recognized as sponsor in Event Advert on Billboard	✓		
Presentation and display of organization profile video at the conference before GoH (5min)	✓		
Become a member of event organizing committee & Recognized as implementing partner of the event	✓		
Special recognition and acknowledgement (Mention of company name) by MC during event program	✓	✓	
Opportunity to sponsor a specific communication material.	✓	✓	
Company profile printed in specific one among the communication material	✓	✓	
Complimentary VIP seats with GoH Complimentary speaking slots during opening and closing remarks (5min)	✓	✓	
Prominent inclusion of company logo and hyperlink on event website	✓	✓	✓
Premium position of logo in Event Program	✓	✓	✓
Complimentary delegate pass to the conference Invitation to the Networking Cocktail	✓	✓	✓
Mention of the Company name in TAREA Social Media Content Adverts	✓	✓	✓
Inclusion of company logo souvenir in printed communication material	✓	✓	✓
Logo branding visibility inside the conference room on the display screen Exhibit booth space at daytime event	✓	✓	✓
Logo visibility on event banners and Photo Backdrop	✓	✓	✓
Sponsor recognitions awards / trophy of appreciation and certificate	✓	✓	✓
Recognition (Mention of the company name/ logo) as event sponsor in media (TV, RADIO, NEWSPAPER) during pre-event marketing campaigns and post event media outlets	✓	✓	✓

HOW TO BECOME A SPONSOR?

20% Discount Sponsorship Cost for TAREA Member in all categories

To secure your sponsorship and become a valued partner of REW2025, please contact:

TAREA Executive Secretary

Email: info@tarea-tz.org | Phone: +255 765 098 462